

Exhibit at **Whisky Live & Fine Spirits London**

**WHISKY
LIVE** & FINE
SPIRITS
LONDON

REACH THOUSANDS OF WHISKY ENTHUSIASTS OVER OUR 2 DAY EVENT

BE WITH US FOR
**THE ULTIMATE
WHISKY & FINE
SPIRITS EVENT**
IN LONDON!

Now celebrating its 26th incredible year, **Whisky Live & Fine Spirits** returns on **Friday 27 and Saturday 28 March 2026** at the stunning **Fireworks Factory in Woolwich, London**.

After a record-breaking turnout in 2025, we're raising the bar even higher for 2026—expect more whiskies, more fine spirits, and more unforgettable moments!

This is **the UK's premier whisky and fine spirits event**, where passion meets prestige. Over two exceptional days, distillers, retailers, and enthusiasts from around the world come together for tastings, masterclasses, and exclusive experiences.



VIEW OUR VIDEO



REACH OVER 250,000+
SPIRIT LOVERS THROUGH
OUR EVENT MARKETING

WHISKY
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KEY FACTS

EVENT DETAILS

27 MARCH 2026

Exclusive trade access from 1pm

Consumer session 2 - 8pm

28 MARCH 2026

Consumer session 11 - 5pm

VISITOR PROFILE

LOCATION

London 45%

Rest of UK 29%

Rest of World 26%

AGE PROFILE

The average age of our
audience is between 32 - 44

VISITOR PROPORTIONS

41% of our visitors are new to
the show each year

MARKETING

In addition to extensive Whisky Live & Fine Spirits
editorial and advertising coverage in Whisky
Magazine, marketing includes:

- Stand out with advertising in premium London media
- Reach audiences in leading London hotels and specialist retailers
- Driven UK-wide awareness with digital campaigns running through February
- Boost your marketing efforts with exhibitor, retailer, and media packages, and promotional assets
- Offer your clients and corporate guests special group pricing
- Pre-show brand posts on our social platforms
- Pre- and post-event email marketing featuring your brand images and links
- Visibility across WhiskyLive.com and social channels before, during, and after the event

TESTIMONIALS FROM OUR VISITORS & EXHIBITORS

VISITORS

*"Fantastic event, we
had an amazing time!"*

P. FITTON

*"Ideal location for such an
event"* K. BROWN

*"The venue was well-organised and
provided a great atmosphere for the
event. The layout allowed for easy
navigation between exhibitors, and
the staff was helpful and professional.
The logistics were smooth, making
for an enjoyable experience"*
V. MAKAROV

EXHIBITORS

*"We had a fantastic
reaction from visitors &
our sales were excellent!"*
GILLIAN, MARKETING
MANAGER FROM ANGUS
DUNDEE DISTILLERS



CHOOSE YOUR PACKAGE

FROM £1,495

WHISKY
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WHATS INCLUDED	VALUE	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
Space	Various	4x2	3x2	3x2	2x2	Barrel
Reach over 200,000 pre- and post-event marketing	£1,345	✓	✓	✓	✓	✓
Logo on WhiskyLive.com	£125	✓	✓	✓	✓	✓
Solus bio post on social media channels	£495	✓	✓	✓	✓	✓
Exhibitor promotional assets	£245	✓	✓	✓	✓	✓
Exposure to over 75,000 Whisky Magazine readers	£745	✓	✓	✓	✓	✓
Choice of stand location	£295	✓	✓	✓	✗	✗
Masterclass	£345	✓	✓	✗	✗	✗
* Show guide advert	£735	✓	✓	✗	✗	✗
Online advert on Whiskymag.com February & March 2026	£2,490	✓	✓	✗	✗	✗
* Advert in March 2026 issue of Whisky Magazine	£5,995	✓	✗	✗	✗	✗
* Dedicated solus email, reaching 50,000 audience	£5,995	✓	✗	✗	✗	✗
SPACE ONLY		£12,495	£6,495	£2,995	£2,195	N/A
STAND AND SPACE		£12,995	£6,795	£3,295	£2,495	£1,495

Create your own bespoke package ask us for details.

* 10% discount on rate card with any stand type.

All exhibitors have the option to retail their Whisky or Fine Spirits direct to consumer at their stand or through their existing online retail partner.

Please ask for more details.

[CLICK HERE FOR OUR FULL TERMS & CONDITIONS](#)



CONTACT US TODAY

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