

COOKIES POLICY

This Cookies Policy explains how **Paragraph Publishing** trading as “**Whisky Live**”, (“we”, “us”, or “our”) uses cookies and similar technologies on our website **whiskylive.com** (“the Website”).

By continuing to browse or use our Website, you agree that we can store and access cookies as described in this policy.

1. WHAT ARE COOKIES?

Cookies are small text files that are placed on your device (computer, smartphone, or other electronic devices) when you visit a website. They help websites work more efficiently and provide information to the site owners.

2. TYPES OF COOKIES WE USE

We use the following types of cookies:

a) Essential Cookies

These cookies are necessary to the core functionality of our website and some of its features, such as access to secure areas.

b) Performance & Functionality Cookies

These cookies are used to enhance the performance and functionality of our websites but are nonessential to their use. However, without these cookies, certain functionality (like videos) may become unavailable.

c) Analytics and Customisation Cookies

These cookies collect information that can help us understand how our websites are being used. This information can also be used to measure effectiveness in our marketing campaigns or to curate a personalised site experience for you.

d) Advertising Cookies

These cookies are used to make advertising messages more relevant to you. They prevent the same ad from continuously reappearing, ensure that ads are properly displayed for advertisers, and in some cases select advertisements that are based on your interests.

e) Social networking Cookies

These cookies enable you to share our website's content through third-party social networks and other websites. These cookies may also be used for advertising purposes.

f) Unclassified Cookies

These are cookies that have not yet been categorised. We are in the process of classifying these cookies with the help of their providers.

3. THIRD-PARTY COOKIES

We may allow third-party services (like Google Analytics, YouTube, or social media platforms) to place cookies on your device to help us analyse website usage or enable content sharing. These cookies are subject to the privacy policies of those third parties.

4. HOW TO MANAGE COOKIES

You can control and manage cookies in various ways:

- Through your browser settings (e.g., block all cookies, accept some, or delete cookies after use).
- By clicking “Manage Cookies” on our website cookie banner or settings page.
- Opting out of Google Analytics via Google’s opt-out tools.

Please note that disabling cookies may affect your user experience and limit functionality.

5. CHANGES TO THIS POLICY

We may update this Cookies Policy from time to time. Any changes will be posted on this page with an updated “Effective Date.”

6. CONTACT US

If you have any questions about our use of cookies or this policy, please contact us via email events@paragraph.co.uk